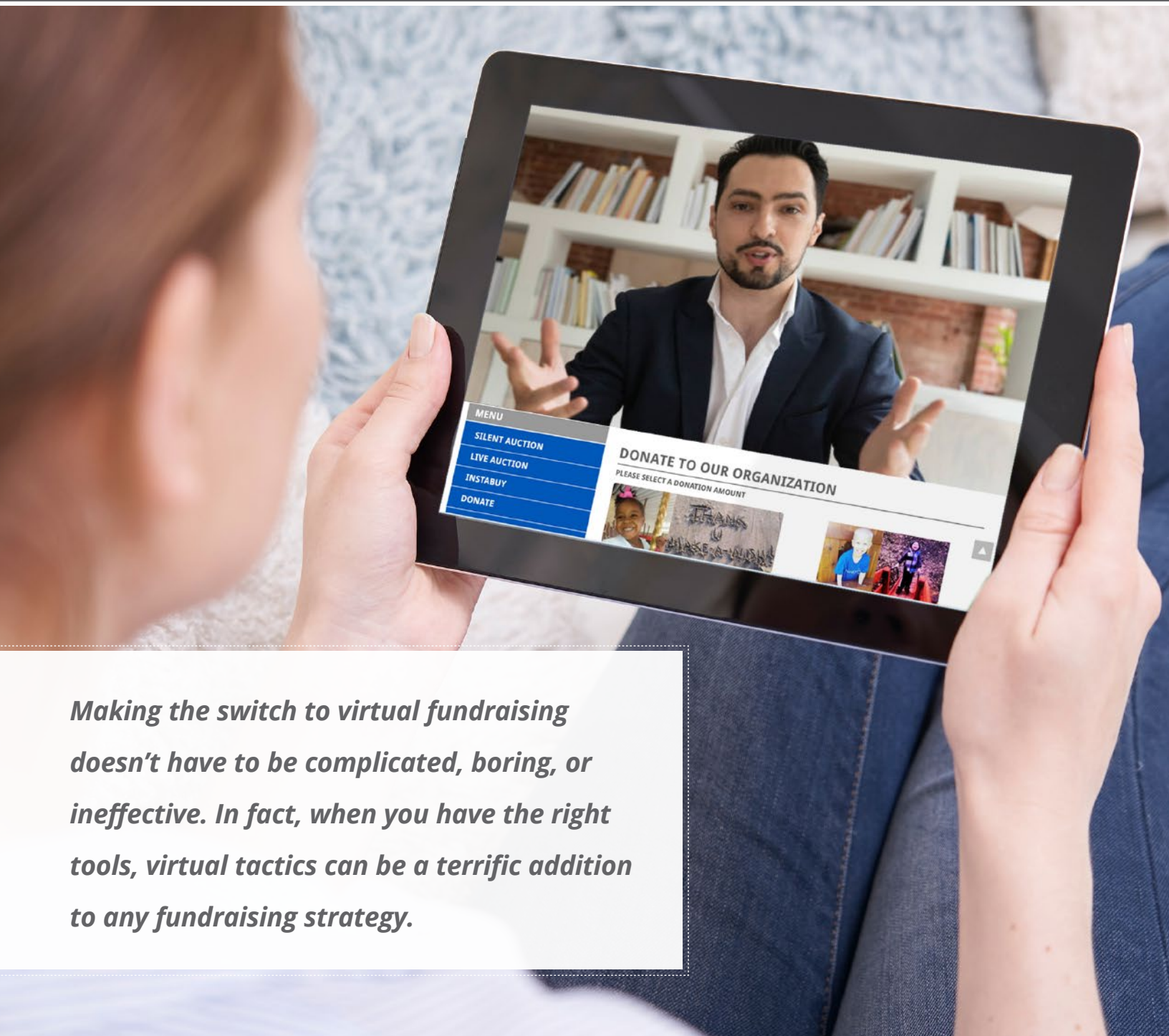


INTEGRATED *Livestream Video* FOR YOUR VIRTUAL EVENT



Making the switch to virtual fundraising doesn't have to be complicated, boring, or ineffective. In fact, when you have the right tools, virtual tactics can be a terrific addition to any fundraising strategy.

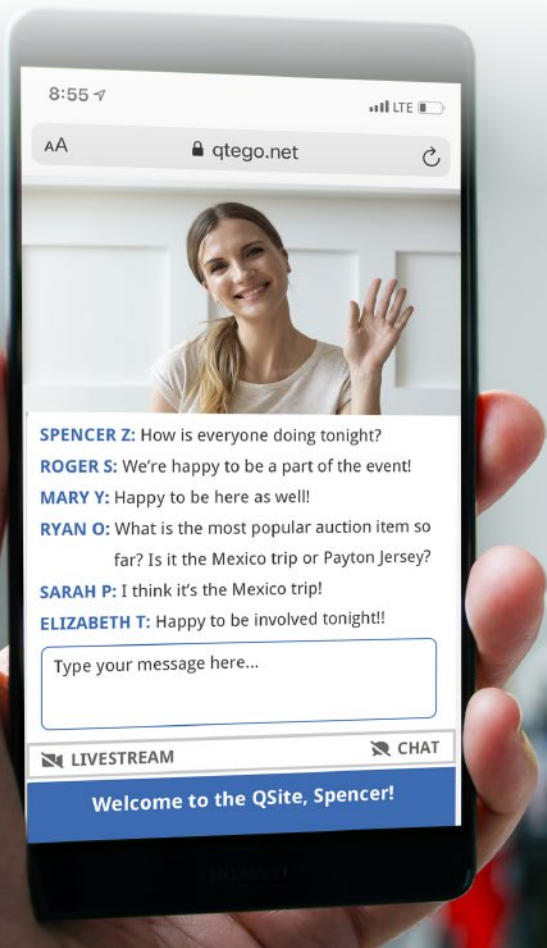
Think of the best parts of your in-person events. What do you and your guests look forward to most? Awesome performances? Inspiring stories? Exciting live auctions? Nonprofits around the country are experimenting with social media and video platforms to bring the same programming to their guests virtually—with great results.

You can use the platform of your choice to Livestream alongside your Qtego fundraising tools, or actually embed a Livestream on your QSite—the personalized bidding website that includes all of your Qtego tools—while you run online auctions and donations!

Qtego Livestream brings your guests to your event—virtually.

Guests register with Qtego just as they would for an in-person gala or golf outing. Then, instead of driving to a venue, they login from their devices—a phone, a tablet, a laptop, or screen mirror through their TV.

Thanks to the video feed embedded in your QSite, guests are immediately immersed in your virtual event. They see your faces, hear your stories, and connect with your cause in an immediate way, and become part of a community of your supporters interacting with your organization at the same time online.



Qtego Livestream

elevates virtual fundraising to a whole new level.

Interactive

Use an auctioneer, add a real-time donation crawler, and let everyone know about raffles and auction items, just like you'd do at an in-person event. Guests follow the livestream and engage in friendly competition as they bid, give, and interact.

Engaging

Think of Qtego Livestream as your virtual stage! Rally guests to your cause, feature entertainment, tell high-impact stories, and more. You can use the same programming your guests love at live events—and give visibility to your virtual event sponsors!

Easy

Get the benefits of donor engagement without the hassle of planning an in-person event. Qtego Livestream uses the Qtego tools you're used to but adds an embedded video feed to your QSite. Manage the virtual event yourself or use Qtego's concierge service to make it even easier.

Profitable

Virtual fundraising events allow you to reach more people with your message and cultivate a much wider pool of donors. You may charge less for a ticket to a virtual event than you do for your in-person gala, but you can invite as many people as you want, regardless of where they live! With Qtego Livestream, you broaden your pool of guests to reach new potential donors while deepening your connection with regular supporters.



Qtego Livestream *brings virtual fundraising to life.*

With Qtego Livestream, you use the familiar tools and techniques of in-person events to transform virtual fundraising. Everything is streamlined for your guests, who stay entertained and inspired to bid, donate, and identify with your cause. And with Qtego Livestream embedded on your QSite, you can cultivate a wider audience than ever before. Don't let distance cause you to lose touch. Qtego Livestream gives you back the power of real-time connection.



*Qtego helps you reimagine fundraising
for a digital world.*

From brainstorming to troubleshooting to virtual event service, Qtego is part of your team. We combine technical savvy with expert creativity to help our non-profit partners continue to raise money for their causes in a rapidly changing environment. The world needs your work. *Qtego can help.*