

# INTEGRATED *Livestream Video* FOR YOUR VIRTUAL EVENT



*Adding virtual fundraising elements to your plan doesn't have to be complicated, boring, or ineffective. In fact, when you have the right tools, virtual tactics can be a terrific addition to any fundraising strategy.*

Think of the best parts of your in-person events. What do you and your guests look forward to most? Awesome performances? Inspiring stories? Exciting live auctions? Nonprofits around the country are experimenting with social media and video platforms to bring the same programming to their guests virtually—with great results.

You can use the platform of your choice to Livestream alongside your Qtego fundraising tools, or actually embed a livestream on your QSite—the personalized bidding website that includes all of your Qtego tools—while you run online auctions and donations!

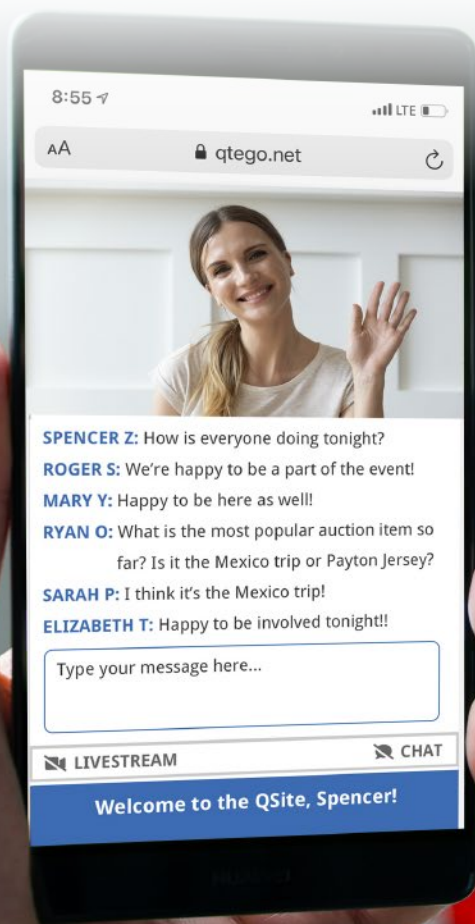
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## ***Qtego Livestream*** ***brings your guests to your event—virtually.***

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Guests register with Qtego just as they would for an in-person gala or golf outing. Then, instead of driving to a venue, they login from their devices—a phone, a tablet, a laptop, or screen mirror through their TV.

Thanks to the video feed embedded in your QSite, guests are immediately immersed in your virtual event. They see your faces, hear your stories, and connect with your cause in an immediate way, and become part of a community of your supporters interacting with your organization at the same time online.



# **Qtogo Livestream**

*elevates virtual fundraising to a whole new level.*

## **Interactive**

Use an auctioneer, add a real-time donation crawler, and let everyone know about raffles and auction items, just like you'd do at an in-person event. Guests follow the livestream and engage in friendly competition as they bid, give, and interact.

## **Engaging**

Think of Qtogo Livestream as your virtual stage! Rally guests to your cause, feature entertainment, tell high-impact stories, and more. You can use the same programming your guests love at live events—and give visibility to your virtual event sponsors!

## **Easy**

Get the benefits of donor engagement without the hassle of planning an in-person event. Qtogo Livestream uses the Qtogo tools you're used to but adds an embedded video feed to your QSite. Manage the virtual event yourself or use Qtogo's concierge service to make it even easier.

## **Profitable**

Virtual fundraising events allow you to reach more people with your message and cultivate a much wider pool of donors. You may charge less for a ticket to a virtual event than you do for your in-person gala, but you can invite as many people as you want, regardless of where they live! With Qtogo Livestream, you broaden your pool of guests to reach new potential donors while deepening your connection with regular supporters.





# ***Qtogo Livestream*** ***brings virtual fundraising to life.***

With Qtogo Livestream, you use the familiar tools and techniques of in-person events to transform virtual fundraising. Everything is streamlined for your guests, who stay entertained and inspired to bid, donate, and identify with your cause. And with Qtogo Livestream embedded on your QSite, you can cultivate a wider audience than ever before. Qtogo Livestream gives you the power of real-time connection, regardless of distance.



***Qtogo helps you reimagine fundraising  
for a digital world.***

From brainstorming to troubleshooting to virtual event service, Qtogo is part of your team. We combine technical savvy with expert creativity to help our non-profit partners continue to raise money for their causes in a rapidly changing environment. The world needs your work. ***Qtogo can help.***