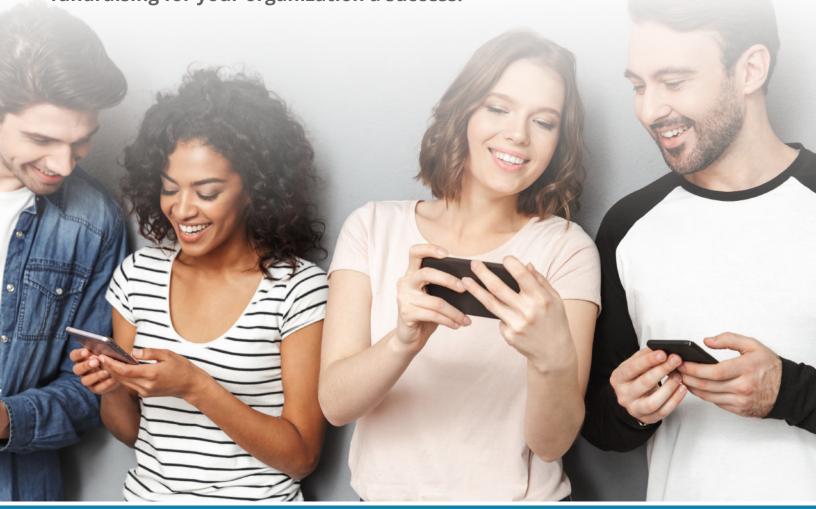
Peer-to-Peer Fundraising

Empower supporters to build community and multiply their impact through peer-to-peer fundraising.

Backed by our award-winning customer support, P2P by Qtego offers users beautiful, personalized campaign pages and robust tools to make social fundraising for your organization a success.



Make **Peer-to-Peer** part of your comprehensive **Qtego fundraising system**.

Or host a standalone P2P campaign.

Why Leverage P2P Fundraising?

DEVELOP A NEW SOURCE OF REVENUE.

P2P team leaders who find fulfillment by raising funds for your cause will often come back year after year.

TEAM AND INDIVIDUAL FUNDRAISING

allows supporters to collaborate and raise money together for a cause, often with a collective goal.

DONORS BECOME AMBASSADORS

for your cause, driving greater awareness, more involvement and excitement around your mission.

Getting Started With P2P



Establish fundraising goals



Set campaign time period (1 day to 365 days)



Drive people to join or create a fundraising team



Always mobile-friendly design



Decide which details to share on campaign and individual team pages — you're in control!



Accept campaign donations online or offline (via check)



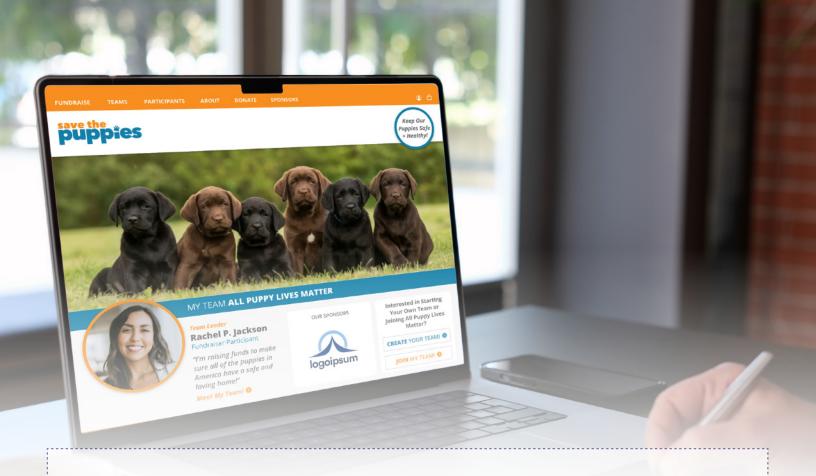
Automatically send donor receipts



"Donate" button stays front and center



Use your team dashboard to track progress and impact



P2P Campaign Customization Tools*

Add on-brand messages (tagline, mission, impact story, campaign description)

Customize primary and accent colors (unlimited options)

Use a campaign countdown to create a sense of urgency

Offer fixed and/or custom giving amounts

Show overall fundraising progress with a donation "thermometer"

Shout out to sponsors!

Display names of donors — or keep them anonymous

Present campaign impact to date (number of donors, dollars raised)

Use a photo gallery to tell your story

Publicize how much each team has raised

Incredible User Experience!



Set up a donor account tied to benefiting organization



Users share the campaign via social media



Personalize individual team landing page (team name, profile photo, personal story)



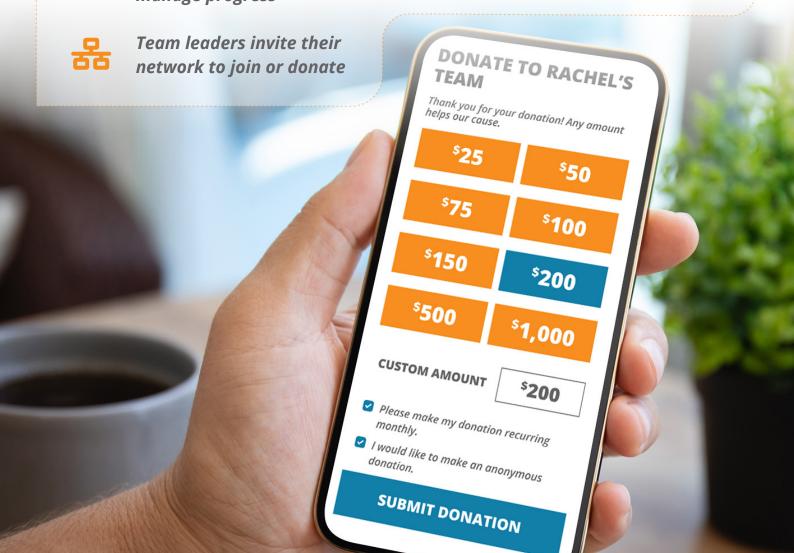
Track progress and celebrate donors



Use team dashboard to manage progress



Become more connected to the cause!



Qtego.com/Peer-to-Peer

