



Qtego invented mobile auction technology in 2010, and we're still the company others look to for the next stages of innovation. But we don't just innovate for novelty's sake. Our expert consultants, technology gurus, and event specialists have one focus: **making your job easier.**

We love coming alongside our customers to streamline fundraisers, suggest new and better ways to raise money, and handle the logistics and technology required for a seamless, profitable event. Let us handle the stress, so you can do what you do best. **Think of Qtego as your partner in fundraising.**

Qtego Makes it Easier.

[Plan Your Event](#) »

[Streamline Your Event](#) »

[Follow-Up After Your Event](#) »



Qtego Makes it Custom.

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1

Qtego Makes it Easier to **Plan Your Event.**

Meet Your Friendly Qtego Rep.

Call on your Qtego event specialists for anything related to your event. In record time, we'll respond to any question (from you, your boss, or your guests!). We might just have the world's most responsive customer service.

Channel the Best Brains in the Business.

We formed our team from some of the most passionate experts in the event industry. When it comes to ideas for your events, you can't beat the experience and creativity of Qtego! We love possibility—and we always make suggestions and offer solutions that help you achieve your wildest goals for your events.

Start Strong.

Even the most basic events benefit from Qtego. We specialize in streamlining events with easy uploads, simple dashboards, and automated EVERYTHING. [Customized event homepages](#) and [ticket pages, pre-event registration](#)... we help you lead off with a bang.

TEN UNIQUE EVENT THEMES

- Diamonds and Denim
- Boots, Badges, and Bids
- Life-Size Monopoly
- Themed Christmas Tree Auction
- Caesar Salad Competition
- PJ Party Virtual Auction
- Take Flight Airport Party
- Black and White Night
- Live Music Patio Party
- Luau Golf Tournament

Plan Your Event

Boost Sponsorships.

Help underwrite your costs with event sponsorships. Qtego helps you get more sponsors by supporting up to 30 logos hyperlinked to sponsor websites on our [event homepages](#) and [ticket pages](#). [QLink](#), [QSite](#), and [QZone](#) give you even more opportunities to showcase sponsor logos and links. Our expert consultants can suggest creative ways to work sponsorships into your event, giving sponsors a higher profile with their logos featured on signage at charging stations, activities, and more.

Stay Organized...Not Stressed.

Qtego tracks it all for you. And our web interface is so simple, you'll think you were born knowing how to use it. [Sort your guest list](#) however you please. Easily create [custom item description sheets](#). Get all shapes and sizes of reports whenever you need them with Qtego's advanced [data analysis](#).

Choose Your Own (Fundraising) Adventure.

Work with your Qtego rep to put together the package that makes sense for your event. No extra fluff, no missing pieces. We offer a [comprehensive menu of options](#), and we're always adding new functionality. Talk to your personal Qtego expert to make the magic happen. Ready, set, go!



TIPS TO PROMOTE YOUR EVENT

Include your pre-registration link on Save-the-Date cards and invitations.

Offer pre-registration incentives like random winner prizes.

Send an e-mail blast to your list in advance—include pre-registration links!

Post on all of your social media accounts and encourage sharing.

Use phrases like, "Avoid the lines!" and "Let the bidding begin!"

Have your staff pre-register before guests, so they can answer questions about the process.

Two weeks before the event, send out another e-mail and do more social posts promoting your QLink so guests can view your items and start bidding early!

PAINLESS 3-STEP PROCESS

1 Call Qtego at 1.800.252.0523 or email info@qtego.com.

2 Brainstorm your event ideas with us, and get a customized Qtego package designed for you.

3 Sit back and enjoy your event!



Qtego Makes it Easier to Streamline Your Event.

2

TIPS FOR CHOOSING GREAT AUCTION ITEMS

- Start Early! Ask Often!
- Group Small Items into Big Baskets
- Use Your Network
- Think Tickets!
- Ask for Trip/Experience Donations
- Consider "One Year of..." Items
- Don't Be Afraid to Be Funny!

Faster Check-in.

Qtego offers the absolute FASTEST check-in available. In a matter of seconds, your guests activate an account and are ready to go. By customizing our [auction registration](#) process, you enable guests to pre-register online, by texting a keyword, or in a matter of seconds at the event.

Calm, Effective Service.

Choose the level of event service you need. If you don't need us on-site, we'll send you a handy guide. Or, experience the cheerful, orange shirt difference when you have our team there to help manage the event with you. If things come up during an event, it's no problem. Our team handles it seamlessly so guests aren't inconvenienced (or even aware) that anything unexpected occurred. We also offer [concierge service](#) to provide assistance and help guests without smart phones get involved.



Real-Time Management.

During your event, you'll have access to real-time reports through our sophisticated **Reports** toolset. Check your list, keep tabs on items, and make last-minute changes at will. And if you opt for on-site Qtego staff, our team can also step in to get you what you need instantaneously.

Better Guest Interaction.

Because your guests register to bid, vote, or donate with their mobile phones, you can create targeted communications to text during the event. Let guests know what comes next, highlight particular auction items and items without bids, or give reminders about how to make a donation and donation goal benchmarks. Qtego is happy to help you put together an **effective text communication** strategy for your event.

Another way to encourage interaction—for in-person or livestream events — is Qtego **Chat**. Built into your **QSite** and using familiar functionality, guests can chat with each other, event staff, and special guests with no need for additional registration or logins.

Seamless Checkout.

Qtego's incredibly **fast and accurate checkout** process makes guests happy. With no lines and no delayed processing times, we can easily split payments, text receipts, or void on the spot as needed. Immediate payment verification means a higher percentage of guests pay at the event—and you'll sleep better knowing that's handled!

HOW TO RAISE MORE MONEY WITH INSTABUYS

1 Feature set-price items, and easily track inventory through Qtego.

2 Offer the centerpieces!

3 Sell additional game plays.

4 Add chances to win big.

5 Track raffle tickets.

6 Feature pick-to-win games like a wine pull or gift card grab.

EVENT SCHEDULING OPTIONS

Scheduling the live auction before dinner is great if you're auctioning seats at the best table, free drinks, or extra desserts.

Holding the live auction during dinner or the entertainment keeps guests active during the meal or show.

After-dinner live auctions are your best call if you're auctioning anything that needs to go home right away—and yes, we have seen puppies!

Instabuy options like game plays, wine pulls, or raffles work throughout the event.

Feature fund-a-need or donations with interactive progress crawlers on the big screen throughout the event, and schedule text reminders at key intervals.

If you're planning a virtual-only event, be sure to keep it short—pack all of your best content into a shorter timeframe for better engagement.

For hybrid events, when you're offering an in-person AND a livestream option, schedule core content like your auction, donation, and headline programming together. Your in-person guests may enjoy a longer event, but at-home audiences prefer a shorter timeframe.



Thank you!

3

Qtego Makes it Easier to Follow-Up After Your Event.

Follow-Up with Donors.

After your event, send a personal [text or voicemail](#), complete with video link if you prefer, to thank donors for their time and generosity. Didn't quite meet a donation goal? This would be a great way to remind guests that they can still donate. Have other opportunities for guests to get involved with your organization or cause? Here's your chance to boost awareness and engagement.

POST-EVENT TIPS

- Have your emcee, CEO, entertainer, or VIP record a special thank you message to broadcast to your guests.
- Create a video or download to send to guests after the event. Highlight upcoming ways they can get involved.
- Your Qtego point person will send you an Excel spreadsheet of your reports and a PDF of all receipts from the event. Be sure you save this so you can reference it for next time!
- Have a follow-up call with your Qtego team. We love feedback, and can help you think through next steps or lessons learned to make your next event even better!

HOW TO USE YOUR DATA FOR FUTURE EVENTS

Spot trends. Are you seeing a shift in demographics or bidding style? We can help you find out if more guests bid by text or mobile site, versus using a concierge bidder.

Which types of items did better in your auction? Solicit more of the best movers for next time, and consider repackaging items that didn't do as well.

Compare activity to see which type of events raised the most money. Your guests may prefer one type of activity over another.

See how different activities did at different times. When did guests make the most Instabuy? Did scheduling change or seem to matter in this year's results versus last year's?

What did your open rates look like for pre-registration, e-mail blasts, and post-event communications? Would shifting timing or style increase engagement?



Analyze Your Information.

Qtego's groundbreaking [data analysis](#) features allow you to manipulate data freely so you can find actionable information to make your fundraising better. If you're not sure how to set it up or what you might be looking for in your data, Qtego's team of tech wizards can help.

Thank Sponsors.

Let sponsors know how successful the event was, and give them highlights that show how their sponsorship increased visibility and recognition. Include pictures of their logo on full display, give the size of the crowd, and thank them for helping you reach your goals when you send a thank you note or email.





Qtego Makes it Easier to **Customize Your Event.**

No matter what type of event you're holding, Qtego can make it simpler and more profitable. We only create custom packages because different events—even for the same organization—require different functionality to be most profitable. Our expert consultants can help you find the components that will get the best results.



Auctions

- [Auction Registration](#) »
- [Live Auction](#) »
- [QLink: Auction Item Showcase](#) »

Bidding

- [Adjust Item Information in Real-Time](#) »
- [Adjust Start Time/Pause Bidding](#) »
- [Bidder Numbers](#) »
- [Customized Closing Times](#) »
- [Max Bid](#) »
- [QSite: Mobile Bidding Website](#) »
- [Text Bidding](#) »

Big Screen Displays

- [Custom Give Crawlers](#) »
- [QZone: Live Feed Via Media Screen](#) »



Donations

- [Crowdfunding](#) »
- [Fund-a-Need](#) »
- [Text-to-Donate](#) »
- [Voting](#) »

Online Interface

- [Event Homepage](#) »
- [Pre-Event Registration](#) »
- [Ticket Page](#) »

Point-of-Purchase

- [Instabuy](#) »
- [Random Winner Selection Tool](#) »

Virtual Events

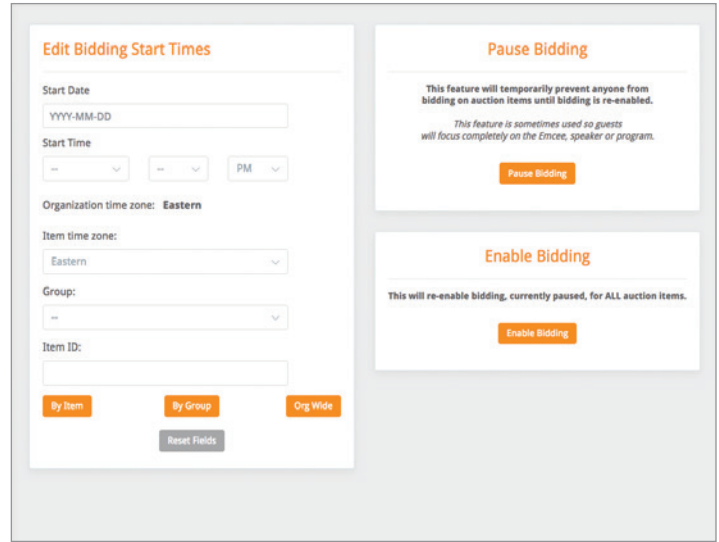
- [Interactive Chat](#) »
- [Livestream](#) »
- [Virtual Tickets](#) »

Adjust Item Information In Real-Time

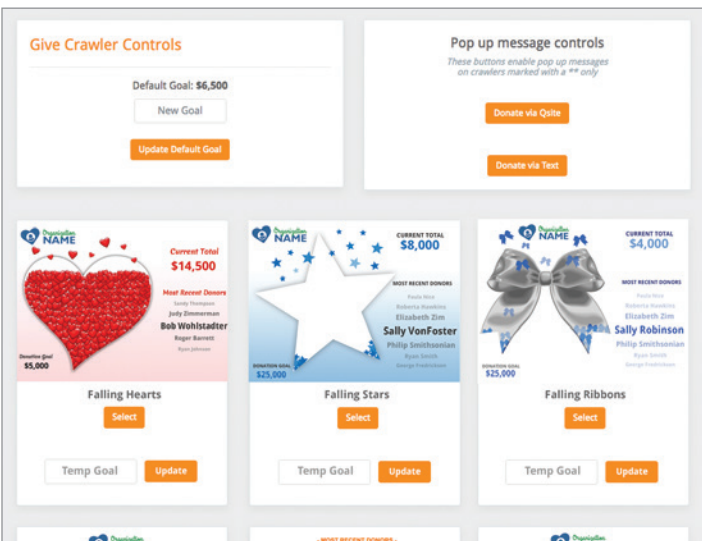
Qtogo makes it easy to manage your event as it happens. Our intuitive systems allow you to change information in real-time. With Qtogo, you have the flexibility to manage your event seamlessly, stress-free, no matter what comes up.



Add last-minute items to your auction or Instabuy.



Easily adapt to a changing timeline.

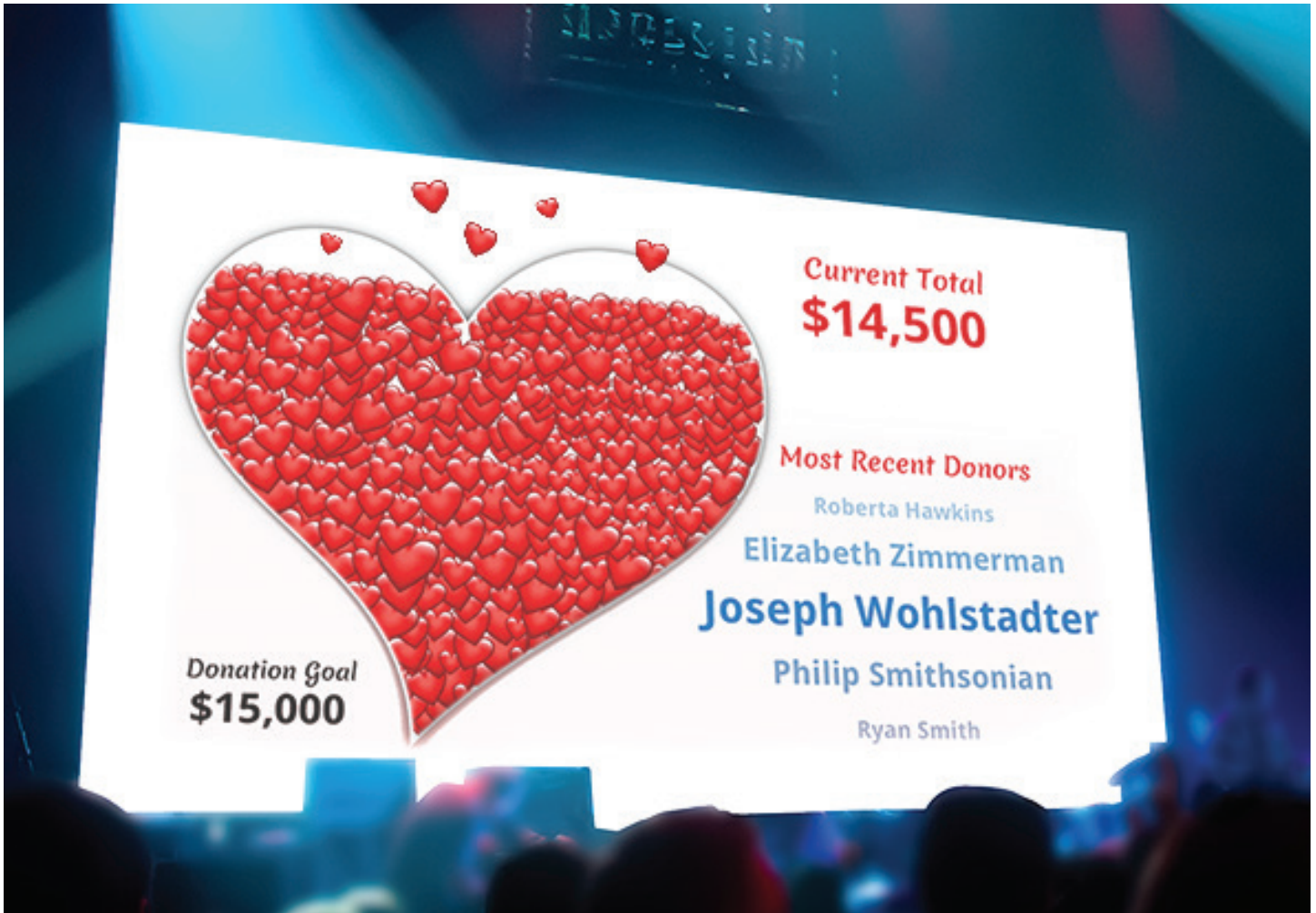


Change a fundraising goal if giving goes more quickly or slowly than you anticipated.



Switch an entire table number immediately.

Animated Big Screen Donation Displays



Our animated big screen donation displays—called Give Crawlers—track fund-a-need or overall donation goals throughout your event. The current total updates in real time, and guests love watching the animation fill. The most recent donor names are listed on the big screen next to the display, too—building excitement and inspiring guests to give more and more often so they can see their names appear again and again.

Choose from our pre-designed themed displays, or ask us to create a custom display for your event. Custom displays are yours to use year after year for any event you host.

Don't forget to use your give crawler for livestream events, too!

**WORKS WELL
WITH:**

[Give Crawlers](#) »

[Virtual Events](#) »

[Fund-a-Need](#) »

[Voting](#) »



QTEGO REGISTRATION IS FAST

- 1 Set up with phone number and credit card in SECONDS.
- 2 Eliminate long registration lines.
- 3 File credit card information for quick checkout.

REGISTRATION/ CHECK-IN TIPS

- Plan on one check-in station per every 100 guests.
- Have volunteers or staff use tablets to check pre-registered guests in quickly.

Auction Registration

Streamline the entire registration process no matter what type of event you're planning. Qtego offers multiple ways to make registration simpler:

QLink

Mobile-friendly interface allows guests to register from any device.

Text-to-Register

Offer guests an easy text-to-register option.

In-Person

Easily add guests at the event with a quick credit card swipe.

**WORKS WELL
WITH:**

[Homepage »](#)

[Guest Management »](#)

[Text to Register »](#)

[Ticket Page »](#)

[Auction Registration »](#)

[QLink »](#)



Bidder Numbers

When you use Qtego, your guests can participate in the silent auction, live auction, fund-a-need, and Instabuys from their mobile phones. Although you don't need bidder numbers to run a seamless auction, some organizations like to incorporate bidder numbers, and Qtego can easily integrate them into our system.

HELPFUL HINTS FOR USING BIDDER NUMBERS

- Put the guest's name and table number on the paddle assigned to him or her.
- Hand out assigned paddles at registration to ensure that the guest and assigned bidder number are linked in Qtego's system.
- Make sure bidder numbers are large enough for the auctioneer to easily see them.

Buyouts

Control the pricing on some of your auction items by setting up buyout thresholds. Instead of allowing unlimited bidding on certain items, establishing a buyout ensures you reach your target price. You determine the price for the item, and once that price is reached, the auction closes on that item and no one else can bid.

For example, you may offer a premium parking spot, or an extra day off, for a set amount. The parking spot or day off appears in the auction and guests put in bids, but once someone bids the target amount, that item is sold.

Buyouts build excitement for highly valued items, and make those items visible during the auction even though they have a fixed price



Easy Sign-on

Chat uses the guest's first name and last initial based on his or her event registration—no additional sign-in needed.

Easy Monitoring

Event managers monitor and respond to the Chat in real-time from the Dashboard.

Easy Implementation

Use Chat with any event and any Qtego tools, or as a stand-alone feature!



Chat

Designed to operate just like familiar social media commenting, but built-in to your QSite livestream/bidding/donating page, Qtego Chat allows guests to interact, give real-time answers to questions, and feel like part of the action throughout your event.

Qtego Chat makes it easy for guests to interact at any type of event and helps event staff understand the crowd. Chat lets you interact in real-time, regardless of your location.

Checkout Customization

Qtego makes checkout incredibly fast and accurate. With no lines and immediate payment processing, guests are happier and you have an easier time with accounting.

Once your auction or program ends, Qtego launches Fast Checkout for guests with a credit card on file. We run the cards on file, text receipts to the guests, and guests collect their items from your runners when they leave using their checkout text.

Qtego can also customize your checkout process to allow split payments, electronic signatures, on-the-spot payment adjustments, and up-to-the-minute sales summaries. Guests can pay by cash, check, or credit, and you can track any payment easily.

With Qtego, a higher number of your guests pay at the event, saving you the time it normally takes to follow up with guests after the event is over, and making the process less stressful for your staff.

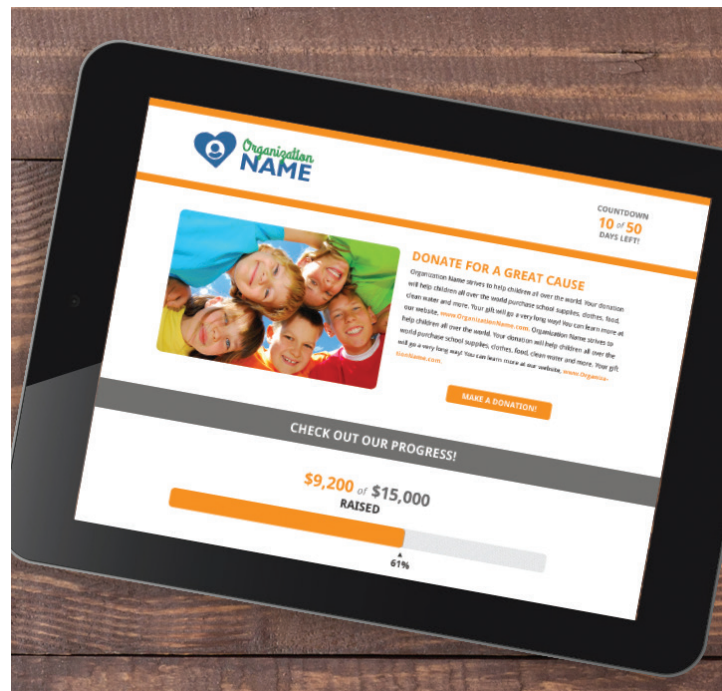
Customized Closing Times

In the past, multiple closing times helped organizations run events more smoothly as they dealt with paper records. With Qtego, record keeping and reports happen electronically—and instantaneously. Our paperless, instant closing feature makes consolidating closing times popular with our customers. When events include activities with multiple closing times, our system easily accommodates that timeframe.

No matter how many closing times you choose, we'll make sure that each guest's account is updated and consolidated into one easy checkout.

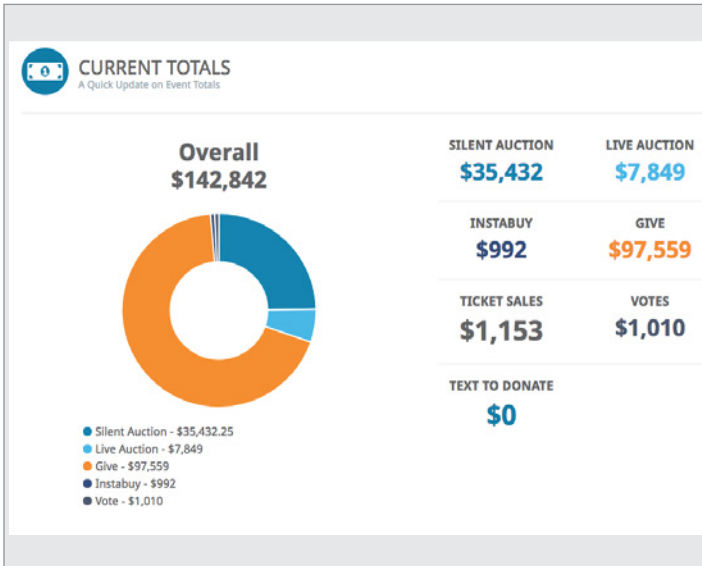
Crowdfunding

If you plan to promote donation opportunities on your organization's website or via social media, Qtego can create a customized crowdfunding landing page for your campaign. Your crowdfunding page enables easy, one-click donation, and includes counters and timers to show progress toward your goal and how much longer donors have to get involved. The site includes space for you to explain your goal and cause, and makes it simple for your donors to share the opportunity online.



Data Analysis

Qtego's robust data analysis not only streamlines your event planning and management—it also helps you make your future events better.



Easy report features make your event activities foolproof—from guest lists to real-time data about each activity in progress.

Check “Bids by Item” and “Bid History” to see which items were most popular or went for the most money.



Consider repackaging low bid items with more popular offerings or phase out that item for your next auction.

Excel Report Generator

Select All

<input checked="" type="checkbox"/> Grand Totals	<input checked="" type="checkbox"/> Ticket Sales	<input checked="" type="checkbox"/> Guest Management	<input checked="" type="checkbox"/> List All Items
<input checked="" type="checkbox"/> Bids Per Item	<input checked="" type="checkbox"/> Bid History	<input checked="" type="checkbox"/> Participation	<input checked="" type="checkbox"/> Sales Summary
<input checked="" type="checkbox"/> Registered Bidders	<input checked="" type="checkbox"/> Export	<input checked="" type="checkbox"/> Checkout Summary	<input checked="" type="checkbox"/> Payment Summary
<input checked="" type="checkbox"/> No Bid Items	<input checked="" type="checkbox"/> Give Activity	<input checked="" type="checkbox"/> Instabuy Activity	<input checked="" type="checkbox"/> Vote Activity

****Please be patient as this process may take up to one minute.****

Quickly export all data into Excel, integrate into your existing database, and easily cross-reference results.

Event Homepage

No website? No problem. We can build and host a customized Event Homepage for you. Clean, mobile-friendly design gets all of your event information, visual content, sponsor links, and information in one place. With custom colors and branding, your event Homepage gives your event a bright, professional face—and you only have to promote one link for everything.

Perfect for in-person, virtual, and hybrid events!

ACTIVATE SECTIONS YOU WANT TO USE:

Event Information

Photo Gallery

Video Gallery

Donate Item Form

Spotlight Items

Special Guest Profiles

Question Form

Accommodations Information

Event Agenda

Additional Information Sections

Integrate with social media channels.

Recognize up to 30 sponsors with clickable links to sponsor websites.

Organization NAME

ORGANIZATION GALA
October 21, 2020
5:00PM - 11:00PM
Palladium Ampitheatre
Black Tie Optional
OrgName.org »

PURCHASE EVENT TICKETS
Tickets for the Organization Gala are now for sale! The event will be held at the Palladium Ampitheatre in the Mozart Theatre. You may purchase individual tickets, entire tables as well as sponsorships.
[PURCHASE TICKETS »](#)

REGISTER YOUR MOBILE PHONE
By registering your mobile phone / smart phone before the event you will be able to view silent auction items before the event and skip the registration line when you arrive at the Organization Gala.
[REGISTER »](#)

VIEW AND BID ON AUCTION ITEMS
Once you have registered your mobile phone, you will be able to use your phone or computer to view auction items and start bidding! You will be notified via text if you are outbid on any items.
[VIEW ITEMS »](#)

SPONSORS
Interested in becoming a sponsor? »

amazon BMW [Sunburst Logo] DICK'S SPORTING GOODS STARBUCKS COFFEE Coca-Cola

ABOUT THE EVENT

Organization Name would like to invite you to the 28th Annual Organization Gala. The Organization Gala provides the opportunity to experience our mission firsthand. The event includes a fabulous sit down dinner, a live and silent auction and a few surprises. Guests also have the opportunity to meet inspiring children and families whose lives have been forever changed the organization.

CHOOSE THIS FEATURE:

[Event Homepage »](#)



Fund-a-Need

Capture your audience with a detailed description of a particular need, and then set a target time to reach your goal through guest donations.

Guests donate from their phones via text or [QSite](#). Our concierge team can also help collect donations from iPads, especially for high donors, and can quickly add donations for guests who haven't registered (this also allows guests to remain anonymous if they wish).

Use Qtego to get a minute-by-minute feed on the media screen of how the donations are adding up. Put goals into perspective with a custom crawler on your media screen—keep guests engaged with custom-designed animated graphics that slowly fill up as donations come in.

IDEAS FOR FUND-A-NEED

- Once a guest donates, have him raise his hand. Have a volunteer hand him a blinking ring. Soon, the whole room will light up!
- Announce that the last person to donate at least \$100 before the graphic fills will get a prize (like a Big Green Egg, Apple Watch, or iPad).
- Give guests a time-limited goal, such as funding a need within two songs—and once the need is met, it's time for a dance party!

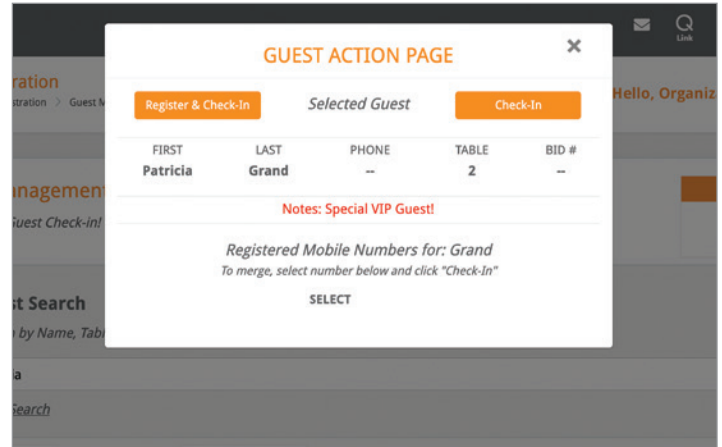
Guest Management

Qtogo's Guest Management feature makes any type of event easier, whether or not you're running an auction. As a stand-alone feature, Guest Management can help you manage conferences, meetings, or other activities—not just fundraisers.

If you're hosting an event with a guest list—especially one with table or activity assignments—you will love Guest Management.



Handle registration and lightning-fast check-in without paper lists.



Manage VIPs and guests with special needs or requirements through our notes feature.



Easily sort and search your guest list by last name, company name, bid number or any other identifier you collect.



Equip volunteers with an easy-to-understand and use system.

**CHOOSE THIS
FEATURE:**

[Guest Management](#) »



See ticket information, auction registration, and check-in status all in one place.

Edit instantly with no hassle before or during the event.

Text guests their seating assignments, golf holes, or other information.

Get real-time reports to manage check-in, totals, or changes.

Customize table shape and size, then drag and drop ticketed guests into tables. Move people around, rearrange tables, and add or delete seating as needed with a super simple virtual view.

See which tables are full and where the empty chairs are. If you overbook a table, the guest's name turns red and font size grows, so you know to move the guest to an empty spot.





Instabuy

Point-of-purchase opportunities add extra profitability and fun to your event without taking away from your auction or donation activities—and they are so much fun that many of our customers use them as stand-alone events! Qtego's Instabuy feature allows you to sell all sorts of things at a fixed price (no bidding).

- Track inventory.
- Display purchasers and winners, if you choose, with QSite.
- Hold a paperless raffle when using our random winner selection tool.

And, as is always the case with Qtego, checkout is seamless. Forget cash bags and time-consuming reconciliation. Instabuy integrates with the guest's other purchases and donations, so there is only one charge at the end of the event.

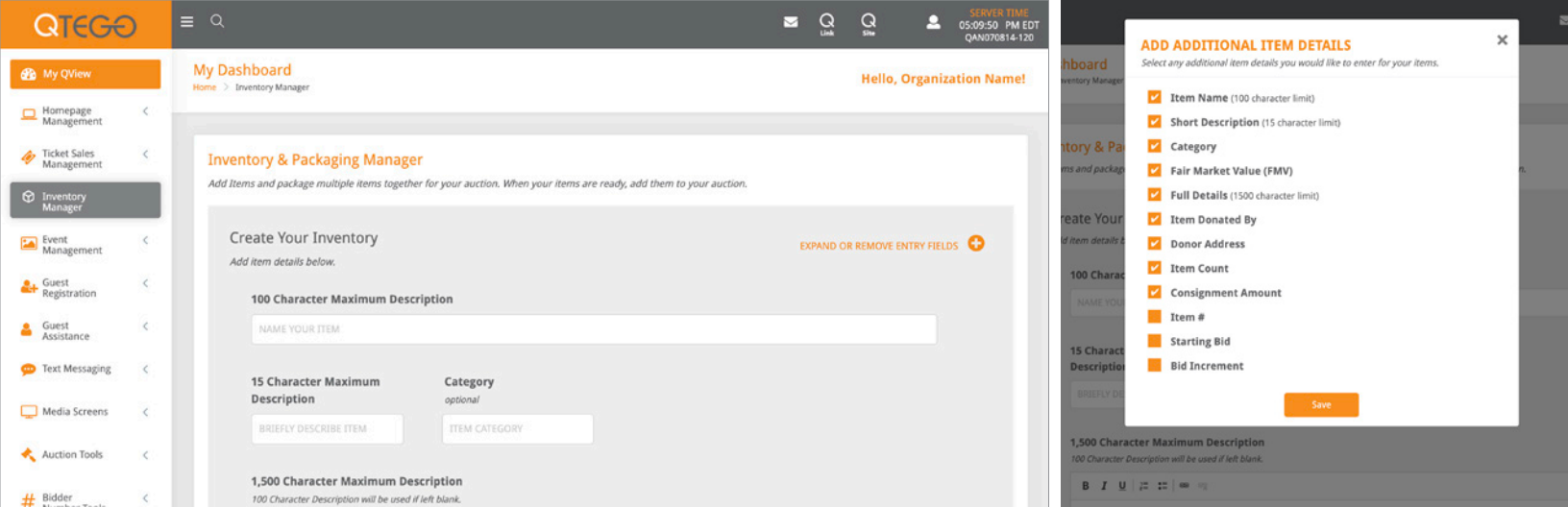
GREAT INSTABUY IDEAS

- Sell mulligans at a golf event.
- Set up a wine pull, with a set price per pull.
- Raffle off prizes—a paperless raffle is so much easier!
- Offer the table centerpiece!

**CHOOSE THESE
FEATURES:**

[Instabuy](#) »
[QSite](#) »

[Reports](#) »
[Random Winner Tool](#) »



Inventory and Packaging Manager

Qtego's intuitive Inventory and Packaging Manager streamlines your item entry and management process, giving you more options and flexibility so you save time. With Inventory and Packaging Manager you can enter items as they are received, copy information you've used before, and build your packages directly online. Inventory and Packaging Manager gives you total control to manage your inventory better, faster, and exactly the way you want it.

Immediate Input

As items come in, add the information you have to get started. Our super-easy editing tool lets you update, package, and make changes to any times at any time.

Reload Previous Donations

Many organizations find that the same items do well at auction after auction, so we make it easy to plug prior inventory information into a new event.

Fast Online Packaging

Grouping items together—putting several smaller items into a basket or selling like items together for more impact—generates more buzz and leads to higher bids. Inventory and Packaging Manager makes it easy to package individual items together into one listing.

Make Changes Any Time

If you get a last-minute donation or have a great idea after you've already finished an item, that's no problem. It's easy to rearrange items, group them into packages, change the photo or item description, and edit to your heart's content any time, right from your Dashboard.

**CHOOSE THIS
FEATURE:**

[Inventory and Packaging Manager >>](#)



Item Description Sheets Creation

Once you've uploaded your items to Qtego, you can print customized item description sheets to save you time. Print the item sheets on special paper, add borders, include logos or photos, or brainstorm other unique ideas. Qtego saves you time so you can get creative with display.

Have last-minute changes? With Qtego, that's no problem. Simply update your item and print a new sheet—no need to change layout or recopy information by hand.

CREATIVE WAYS TO DISPLAY ITEM SHEETS

- Use acrylic frames.
- Make the sheets 3-D by adding pop-out features.
- Display on mini clipboards.
- Prop them on mini easels.
- Add borders to match your theme.
- Include sponsor logos.



Live Auction

Qtego dramatically streamlines your live auction. Our team serves as spotters to help the auctioneer—it's easy to see us in our bright orange shirts! When the auctioneer announces an item has sold, a Qtego rep tracks the winning bid. Then, when the winner is ready to go, he or she can pay via our convenient checkout.

Your QSite allows you to promote items in advance with no need for an extra program. Guests can preview items and get excited well before the event begins. When it comes to auctioning trips or other coveted items, QSite previews help guests plan in advance so they come prepared to bid—and desperate to win!

For listings with more than one available item, Qtego easily replicates the item (splitting) for easier accounting.

MAKE YOUR LIVE AUCTION UNIQUE

- Use unusual spotters: whistles, flashlights, horns, or pinwheels!
- Try themed paddles, or paddles with sponsor logos.
- Use Instabuy to sell raffle tickets for a first pick at the live auction: tickets could be \$100, and the winner gets to choose one auction item before the bidding starts.

WORKS WELL WITH:

[Live Auction Spotters and Clerking](#) »

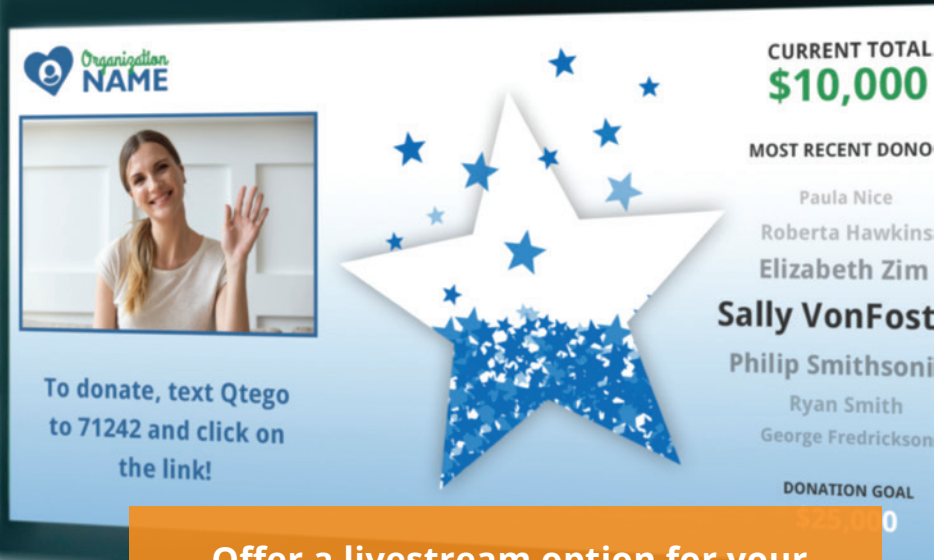
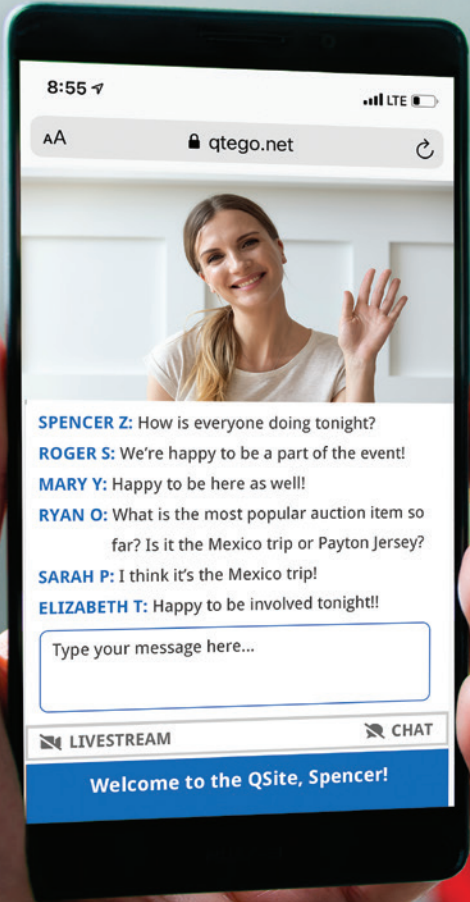
[Checkout](#) »

[Text Messaging](#) »

[Live Auction Splitting](#) »

[QSite](#) »

[Item Sheets](#) »



Offer a livestream option for your in-person events to reach more people and avoid selling out of tickets.

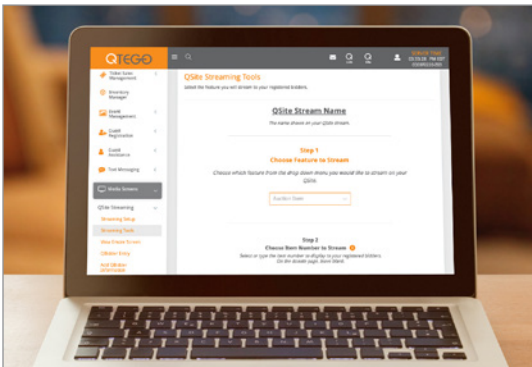
Livestream

Expand your event options and elevate your presentation when you embed a livestream into your QSite. Qtego streaming gives you the flexibility to use any streaming platform you choose, and the simplicity of showing the livestream right on your QSite with your Qtego tools.

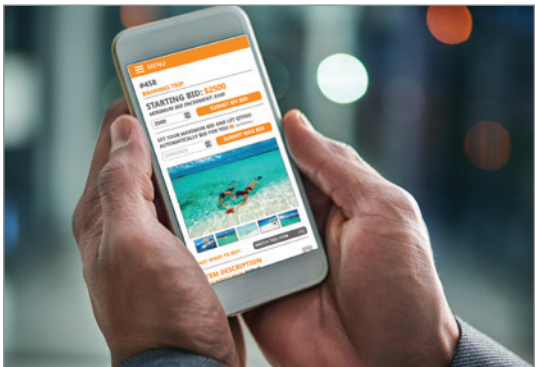
Guests only need one device to view the livestream, bid, donate, vote, chat, and experience your event.



Use your donation crawler to inspire guests to give by showing results in real-time.



Manage the event through your Dashboard by changing what appears on the guest's screen to fit your program.



Showcase your best auction items, and feature your auctioneer or MC.

Max Bid

Qtogo allows guests to set a maximum bid amount for any item—much like an auto-bid on some online purchasing platforms. While some guests enjoy the excitement of constant bidding, others are more comfortable with a “set it and forget it” approach. That’s where the max bid option comes in handy. When a guest sets a max bid, he or she can focus on the entertainment or socialize without worrying about losing out on the item.



**CHOOSE THIS
FEATURE:**

[Pause Bidding/
Adjust Start Time](#) »

Pause Bidding/Adjust Start Time

Qtogo makes it easy to pause bidding, re-open bidding, or edit start times to fit your event. With Qtogo, you have the freedom to suspend bidding during important presentations or entertainment, or adjust start time to give everyone a fair chance at a high-demand item. Your dashboard makes customizing your auction simple, and all of your Qtogo components update automatically.

Pre-Event Registration

Start taking pre-event registrations right away—so your invitees can bid and donate even if they can’t attend the event. Pre-registration helps donors stay involved before and during your event. Many organizations find that pre-registered donors start giving right away—well before the actual event begins! Qtogo offers a variety of ways to help you collect pre-event registrations. Choose the option that best fits your needs and budget..

**WORKS WELL
WITH:**

[Event Homepage](#) »
[Ticket Page](#) »
[Auction Registration](#) »

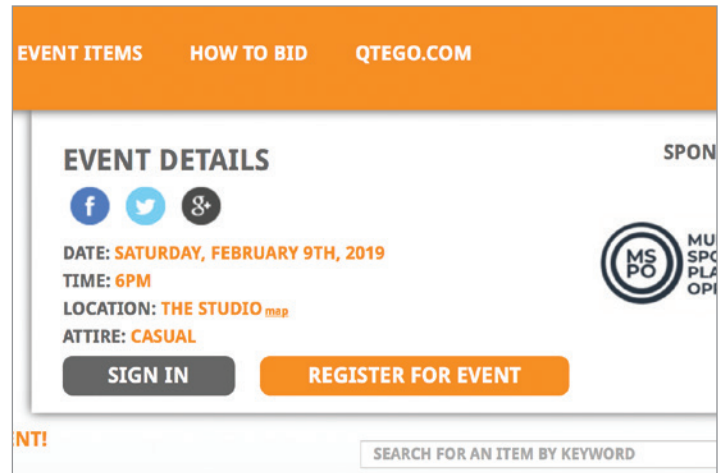
QLink: Showcase Auction Items

QLink gives you a flexible online platform for displaying auction items and allowing pre-event auction registration. Sort items by category, including available items, and items with no current bids (tempting guests to bid on these easy wins and helping you sell all of your items!).

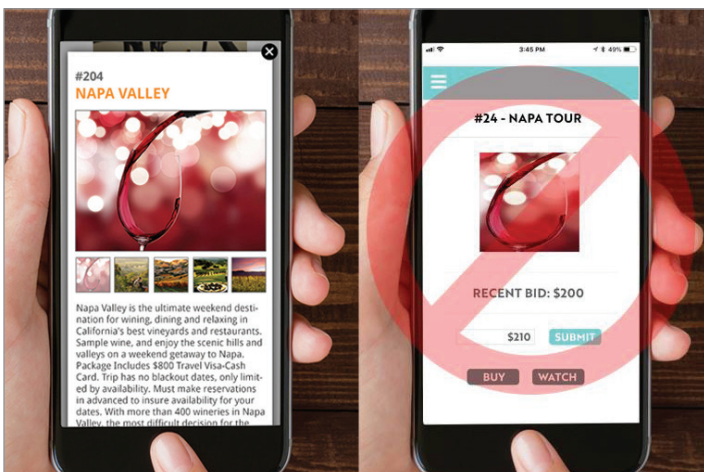
- Both registered and unregistered viewers can see your items and bid amounts on QLink—even if they aren't attending your event—encouraging more registrations as viewers get excited about your auction.
- Guests use your QLink to pre-register for bidding and to view your items before the auction.
- At the event, registered guests will bid through your QSite.



Showcase items in a high-impact, Pinterest-style feed.



QLink integrates with social media platforms, so you and your guests can easily promote the auction.



Our unique photo sizer doesn't shrink the item into a thumbnail box—rather, your pictures display in full-size for a boutique look.



Hyperlinked logos and branding featured on QLink help to promote your event, and also add another opportunity to showcase your event sponsors.

GUESTS BUY MORE WITH QSITE PHOTOS

One advantage to Qtego's QSite is the incredible photo capability. Don't force your photo into a box. Our responsive photo feature allows up to five photos per item, with boutique sizing that matches your full photo, rather than a squeezed-in thumbnail. Your guests are used to a modern online buying experience with visual impact. Qtego's QSite matches that expectation, and the results speak for themselves.



QSite: Mobile Bidding Website

Qtego gives you online bidding without a download. Your guest's personal website works with any internet-enabled device—including smartphones—so guests won't need to get an app to participate.

We customize your QSite to fit your event. We start with a personalized welcome message and branded colors and icons, and add in table numbers and bidder numbers, too, if you're using them. Activate easy-to-navigate tabs for the silent auction, live auction, donations, Instabuy, voting, and no bid items. Tabs only appear if you're running that type of activity, so you get a customized look for each event.

QSite revolutionizes livestream events, too! Embed your livestream at the top of your QSite, then use your Dashboard to change the features below to match your programming. Guests stay more engaged when they don't have to move between devices and screens to enjoy your virtual event.

The QSite's clean, simple design makes it easy for guests to use. We designed the QSite so guests don't have to make many clicks to spend money. And it's easy and fun to use throughout your event.

WITH THE QSITE, GUESTS CAN:

- Click into different activities
- Track bids with "My Activity" button.
- Check bidding status with fun icons—a smiley face or frowning face showing whether they are the top bidder or not—inspiring them to raise their bids!
- Find "no bid" items easily so they aren't forgotten or overlooked.
- Use keyword search if they can't see or remember the item number.
- Watch certain items and get notifications with the binocular icon.
- See multiple photos of each item.
- Watch your livestream program without having to change screens.
- Use Qtego **Chat** to connect with other guests or your staff in real time.



QView: Real-Time Event Management Screen

Need a quick view of how your event is unfolding? We call it QView. QView is your centralized, real-time event overview tool. Get a snapshot of your event as it unfolds. Manage your event in an easy-to-understand format. Use your mobile device to do it all from one at-a-glance screen.

Throughout your event, QView keeps tabs on key information. Simply open the page on your phone or tablet and get colorful highlights of relevant data. Quickly check up on: Guest count, Auction registrations, Top donors, Auction items with no bids, and Current totals.

QView is one screen and easy to skim, even from your mobile device. Colorful visuals like charts and graphs give you quick insight into your progress, and real-time updates help you manage events as they happen.

QVIEW, QUICKLY CHECK UP ON:

- Guest count
- Auction registrations
- Top donors
- Auction items with no bids
- Current totals

QZone: Live Feed Via Media Screen

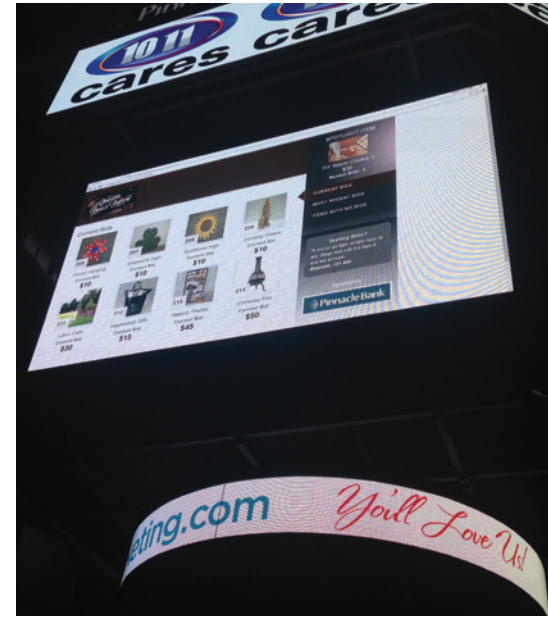
The QZone is your event's media screen. Updated in real time, it's far superior to PowerPoint! We customize the QZone with your event colors and logo, so it reflects your organization's branding and your event's theme.

Your QZone rotates through auction items—current bids, most recent bids, items with no bids, Instabuy items—displays custom messages, and gives a live feed to show updates and sponsorships.

Qtego provides QZone set-up with AV and all the equipment you'll need to hook into your big screen. We'll make sure everything is integrated with your equipment, or whatever is provided at your venue.

Where to Display your QZone:

- Use on any big screen or monitor with AV capability.
- Rent a truck with a screen side.
- Use the JumboTron!



Random Winner Selection Tool

If you're selling raffle tickets, or want to offer incentives to pre-register or give, our random winner selection feature chooses the winner for you—completely eliminating the mess and hassle of paper-based systems, and keeping things fair and square.

Use the random winner selection tool in multiple ways during your event:

- **Instabuy:** Make determining a raffle winner paperless and easy.
- **Registered Bidders:** Give a prize to one pre-registered bidder as an incentive.
- **Donation:** Hold a drawing for all guests who donated.

WORKS WELL WITH:

[Instabuy >>](#)

[Registered Bidder >>](#)

[Give >>](#)

[Text-to-Donate >>](#)



Reports in Real-Time

At any time before, during, or after your event, you can see where you stand with Qtego. Our robust reporting feature lets you manage your guest list, auction items, and activities quickly. You won't need to shuffle papers all night—our reports are easy to find and sort from your iPad or phone.

After the event, you can easily import your data into Excel, integrate it with your database, and create custom reports to help you manage future events even better.

Sales Tax Calculators

Applying sales tax to purchased items is no trouble with Qtego. If your organization needs to apply sales tax, we offer two methods to ensure that you collect and report the appropriate taxes for auction items and Instabuy.

Tax Shown on Receipt

When you choose this option on the checkout page, Qtego calculates tax based on the lower of the fair market value or the sales price of the item, and then shows the tax as a separate line item on the guest receipt.

Tax Not Shown Separately

With this option, sales tax is tallied as if it is included in the price paid by the guest. The guest receipt only shows the sale price, and Qtego runs a post-event report for your organization detailing the total amount of tax to be paid by your organization based on the lower of the sale price or fair market value for the items sold.

Non-Taxable Items

If you decide to apply a tax for items sold at your event, the default setting is that all auction items (silent, live, and Instabuy) are taxable. Each item must be changed individually if you deem them non-taxable.

Gives, donations and votes are not taxed through Qtego's system. Your organization is responsible to identify which items are to be taxed, and tax will be applied to the entire item. Only one taxable percentage may be applied to each event.

Sponsors

Many of our customers find that engaging sponsors more than pays for the cost of Qtego's services. Qtego offers multiple opportunities for showcasing your sponsors, making supporting your organization a win-win for them. Feature sponsor logos and hyperlink to sponsor websites in multiple formats throughout your event.

- Include sponsor information on event invitations.
- Feature sponsors on QSite and QLink—and link their logos to their websites
- Use sponsor names and logos on event signage.
- Text guests information about sponsors throughout the event.
- Showcase sponsor names and logos on your QZone media screen during the event.
- Have emcees and auctioneers call out sponsor names and information during the event.
- Reference sponsors in post-event follow-up emails and texts.

**WORKS WELL
WITH:**

[Sponsors](#) »

[QSite](#) »

[Text Messaging](#) »

[QLink](#) »

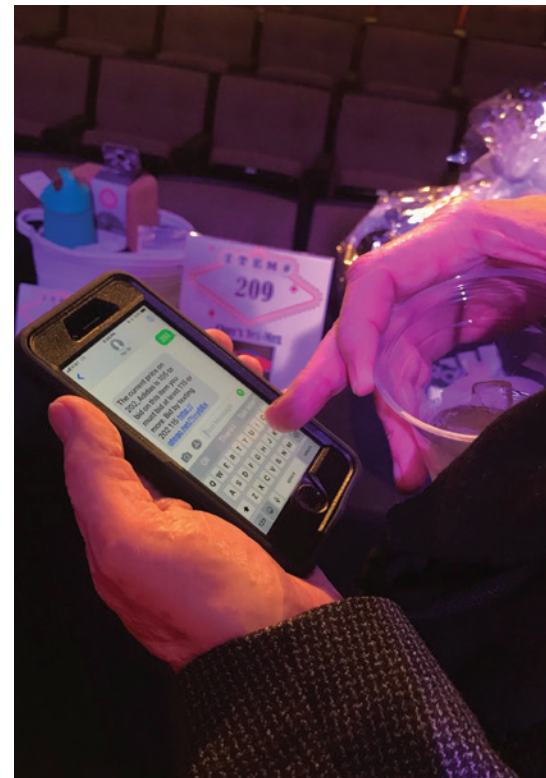
[QZone](#) »

Text Bidding

Qtego invented text bidding—we've got a patent pending—and we're always working to give you more.

- Quick bids.
- Easy rebids.
- Ability to set max bids.
- Purchase Instabuys.
- Check bid status.
- Donate by text.
- Text notifications when guests are outbid.

Text bidding adds another easy way for guests to stay engaged and keep bidding at your auction. Along with [QSite](#) and concierge bidding, text bidding makes the event easier, more fun, and more exciting for your guests.



Text Messaging

With Qtego, you can reach your guests in multiple formats. When guests sign up with a mobile number, you can use Qtego to send text reminders and updates—before, during, and after your event.

- Welcome all pre-registered guests right before event begins.
- Notify guests that the live auction is about to begin.
- Showcase particular auction items.
- Highlight silent auction items with no or low bids.
- Explain how to donate via QSite and text messaging.
- Promote sponsors.
- Send a 15-minute warning before the auction closes.
- Send a text receipt at the end of the evening for guests with registered credit cards.
- Record a special thank you message for your guests, and text it out after the event.

Text-to-Donate



Our quick and easy text-to-donate feature lets you collect donations by promoting a unique keyword to a number. For example, “Text HELLO to 12345.” Once the donor receives your text, he or she clicks through to your customized donation page. Personalize your text with your logo, or add a video. We can help you advertise the opportunity and link the results to your big screen animated give crawler.

We customize your text-to-donate campaign to incentivize your donors. Features like a progress bar, days-left-to-donate counter, and different donation options help to build urgency and make it easy for donors to give more.

For easy management, Qtego’s text-to-donate platform lets you set goals, add names, and customize donation amounts.

Plan on promoting your donation link online or through social media? Consider using our [Crowdfunding](#) option.

**WORKS WELL
WITH:**

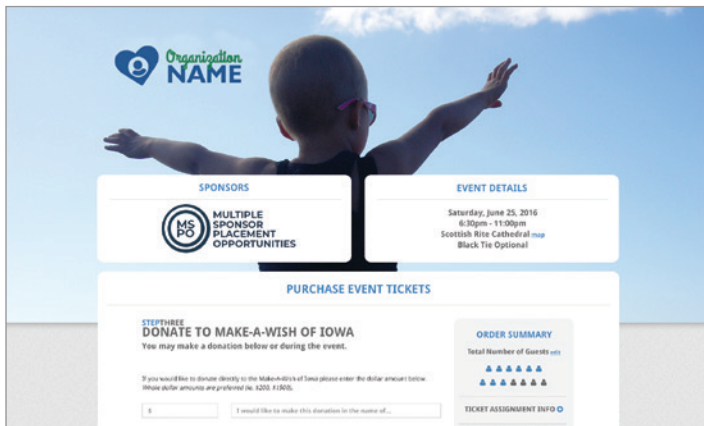
[Random Winner Selection](#) »

[Give Crawlers](#) »

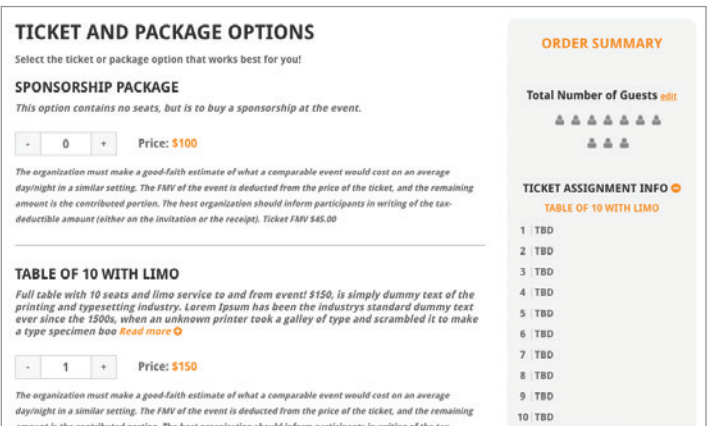
Ticket Page

Get a **high-impact, easy-to-use ticket page** to build excitement and boost attendance. Our interactive functionality lets you manage ticket availability and discounts automatically, collect requests for dietary and seating preferences, and take secure payments. Fully responsive technology means guests can buy tickets from any device—including smart phones.

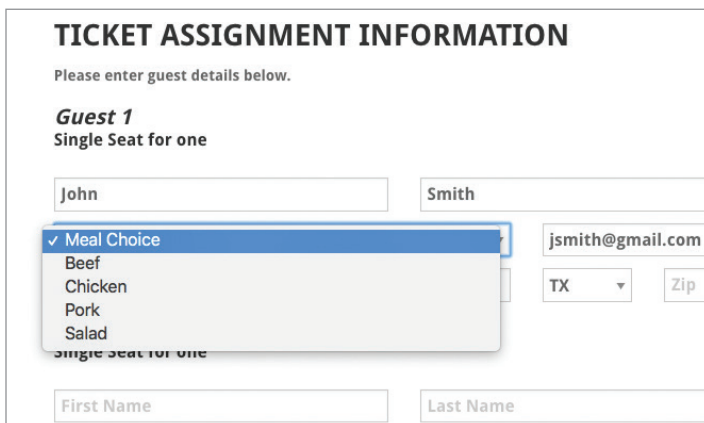
Regardless of how guests pay for their tickets—via cash, check, credit, or comp—you'll get accurate ticket sale counts. In addition to real-time reports, you can easily enter information or email receipts.



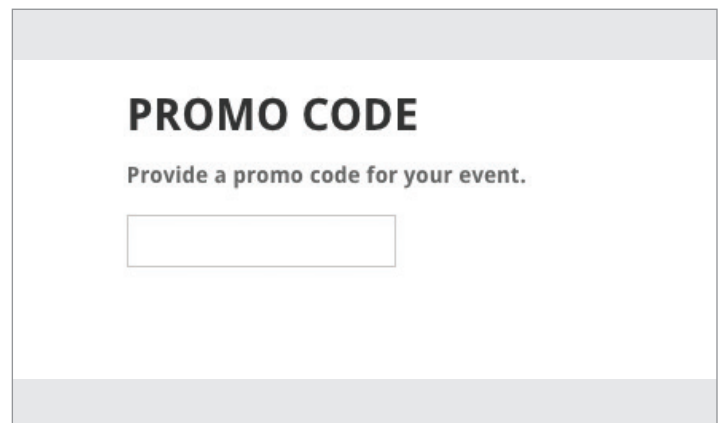
Branded with your logo and colors, and featuring your sponsor logos with clickable links.



Set quantity limits on tickets and packages so you don't oversell.



Create a dropdown menu for meal or seating choice.



Allow discounts for early bird registrations or VIPs using promo codes.

CHOOSE THIS FEATURE:

[Ticket Page >>](#)



THERE ARE MANY WAYS TO PUT VIRTUAL TICKETING TO WORK FOR YOUR EVENT.

Use tiered pricing for events that offer in-person and virtual options.

Give guests the option to add a small percentage of their ticket price to offset bank fees.

Send a one-use, non-shareable code to allow exclusive access to the livestream event.

VIRTUAL TICKETING HELPS YOU:

- Avoid selling out your event
- Make guests feel special with exclusive access
- Invite guests from out of the area
- Stop worrying about bad weather
- Expand past venue space limitations
- Include guests who are older or high-risk
- Stay compliant with health regulations

Virtual Ticket

Make your livestream events exclusive with Qtego virtual ticketing. Easy to use with virtual or hybrid events, Qtego's ticketing helps you keep track of who is watching your livestream so you can connect with and cultivate more donors.

Guests appreciate Qtego virtual ticketing for its simplicity —no need to create multiple accounts, download anything, or keep track of multiple links—and organizations value the chance to understand their supporter base and add additional revenue to livestream events.



Voting

Use the Vote feature on your QSite to get guests donating in a fun and competitive way! We recommend setting each vote at \$1, so guests can buy multiple votes to influence results. For example, a guest could place 20 votes for a total of \$20. You can set up multiple votes for the event—maybe a “Dessert Dash” with the reward of first pick at the dessert table, and also voting for the best costume or performance.

GREAT VOTING IDEAS

- Best Beer.
- Top Performance.
- Celebrity Chef.
- Most Unusual Costume.
- Man/Woman of the Year.